

WEST END
Shop.Dine.Enjoy.



adidas

LUBBOCK, TEXAS

**COSTCO WHOLESALE
BASS PRO SHOP
NIKE**

VERA BRADLEY

DULUTH TRAIL

DAVE & BUSTI

ALOFT HOTEL

COACH

NORDSTROM RACK

FIVE BELOW

GAP FACTORY OUTLET

J. CREW FACTORY

DXL

SKECHER'S OUTLET

P.F. CHANG'S

BEST BUY

WALK-ON'S

WORLD MARKET

West end has a track record of bringing first-to-market concepts into Lubbock.

...many of which post record-breaking sales on opening day and hold top sales in their respective chains.

ABOUT WEST END



Conveniently located on the West Loop, West End is easily accessible to both local and transient customers. Serving the Lubbock retail trade area of over 650,000 people, West End has made a mark on the Lubbock community by providing a unique shopping and dining experience that is unlike any development in West Texas. West End also hosts several firsts to the Lubbock market including; Costco, Bass Pro Shop, P.F. Chang's, Marshall/Homegoods, Nike Factory, 5.11 Tactical, Vera Bradley, Five Below, Nordstrom Rack, Coach, and many more.

West End is host to many great restaurants and retailers, several of which boasting some of the top sales in their respective chains. The project continues to expand, with several local & national retailers coming soon! West End is the best place to shop, dine, and enjoy premium retail brands and a variety of dining experiences for an unparalleled shopping experience.



A B O U T GRACO

Established in 1979, GRACO Real Estate Development, Inc., is a full-service commercial real estate company. Primarily a developer of new commercial projects, our comprehensive suite of services allows us to handle every aspect of your commercial property objectives, from acquisition and development to leasing and property management.

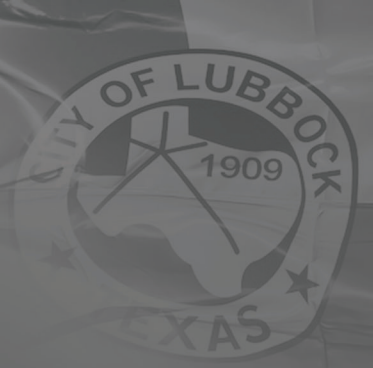
GRACO has developed over 4,000,000 square feet of retail and office space in Texas and Colorado. Multi-tenant projects include Kingsgate Center, an upscale 250,000 square foot retail and office development in Lubbock, Texas, with tenants including Lululemon, Sprout's, Chico's, Chipotle, LOFT, and Talbot's; and West End Center, a 500,000 square foot mixed-use development featuring retailers such as Costco, Bass Pro Shop, Nike Factory, Best Buy, Dave & Busters, ALOFT, P.F. Chang's, COACH, Nordstrom Rack, and Marshalls/HomeGoods. GRACO is also active in the development of single-tenant product for tenants such as Starbucks, Chipotle, T-Mobile, and United Supermarket grocers.

Consistent commitment to detail and the success of each tenant have allowed GRACO to maintain a significant presence in this region while providing a high level of trust and confidence for the tenant. Our experienced team of brokers, agents, and asset managers understand the unique needs of entrepreneurs, organizations, and investors and can efficiently and professionally facilitate those needs.

Whether searching for the perfect retail location, office space, or commercial property, trust our proven expertise, market insights, and extensive network to guide you through a successful and hassle-free commercial real estate experience.



H O M E LUBBOCK, TX



Lubbock is the 10th most populous city in Texas, with a city population of 260,000 (2024), and is at the center of the Lubbock-metropolitan area, encompassing three counties, serve an estimated 330,000 (2024).

Lubbock, known as the “Hub City”, is the economic hub of the South Plains of West Texas and Eastern New Mexico, with a vast 26-county trade area covering 40,000 sq. miles. As the largest city in the region, Lubbock is a regular destination for many of the 650,000 people who call this trade area home.

MSA Gross Retail Sales - *Multi-Tenant* (2024)

- Lubbock = ~\$10.98 B

Surrounding Cities

Abilene = \$3.34B | Amarillo = \$ 6.06 B | Midland = \$5.75 B | Odessa = \$5.18 B

Recent Recognitions

- WalletHub ranked Lubbock as one of the Top 20 Cities in America to start a business.
- Liveability lists Lubbock, TX as among the top 100 Best Places to Live in the US
- GOBankingRates ranks Lubbock as one of the 50 Best places To Buy A Home for under \$300K
- Lubbock is one of the Top 10 US Cities Where a \$100K Goes Furthest



WEST END

LUBBOCK, TEXAS

CoNetrix
A Family of Technology Companies
CORPORATE CAMPUS

Future
Service/Retail

Future Office

Proposed Condominiums

Existing Residential

IOLA AVENUE

IOLA AVENUE

PROPOSED DRIVE

24TH STREET

STREET

COSTCO
WHOLESALE

Metric
ATHLETIC

aloft
HOTELS

1.208 ACRES

1.089 ACRES

675'

196'

2.79 ACRES

Bass Pro Shops

Marshall's
HomeGoods

NIKE

DAVID'S
WORLD MARKET

RACK

DAVE & BUSTER'S

BEST BUY

adidas

five BELOW

COACH

J.CREW

GAP
FACTORY

DXL

SKECHERS

PIE FIVE PIZZA

Panera
BREAD

WALKERS

PROPOSED

PROPOSED

PROPOSED

4.51 ACRES

DULTON
THEATRE

NORTHERN
TOOL & EQUIPMENT

Existing Multi-Family

WEST

ACCESS ROAD ONE-WAY SOUTH BOUND

LOOP

(VOL. 776, PG. 296)

289

ADDI (2022) - 77,000



WEST END
LUBBOCK, TEXAS

COSTCO
WHOLESALE

Bass Pro Shops

COSTCO
GASOLINE

adidas

Marshall's
HomeGoods

aloft
HOTELS

5.11

COST PLUS
WORLD MARKET

DAVID'S
BRIDAL

Vera Bradley
TORRID

five
BEL'W

NORDSTROM
Rack

DAVE & BUSTER'S

BEST BUY

J. CREW
COACH

SKECHERS
DXL

NORTHERN
TOOL + EQUIPMENT

DULUTH
TRADING CO.

WALK-ON'S
SPORTS BISTRO

P.F. CHANG'S

PIE FIVE
PIZZA

Panera
BREAD

ASPEN CREEK
GRILL

MOTO MED
MEDITERRANEAN

TORCHY'S
TACOS

Chick-fil-A

Starbucks

Loop 289

AADT
17,579

AADT
49,895

AADT
22,319



SKECHERS
FACTORY

adidas

adidas

415

adidas

CURRENT



PROPOSED



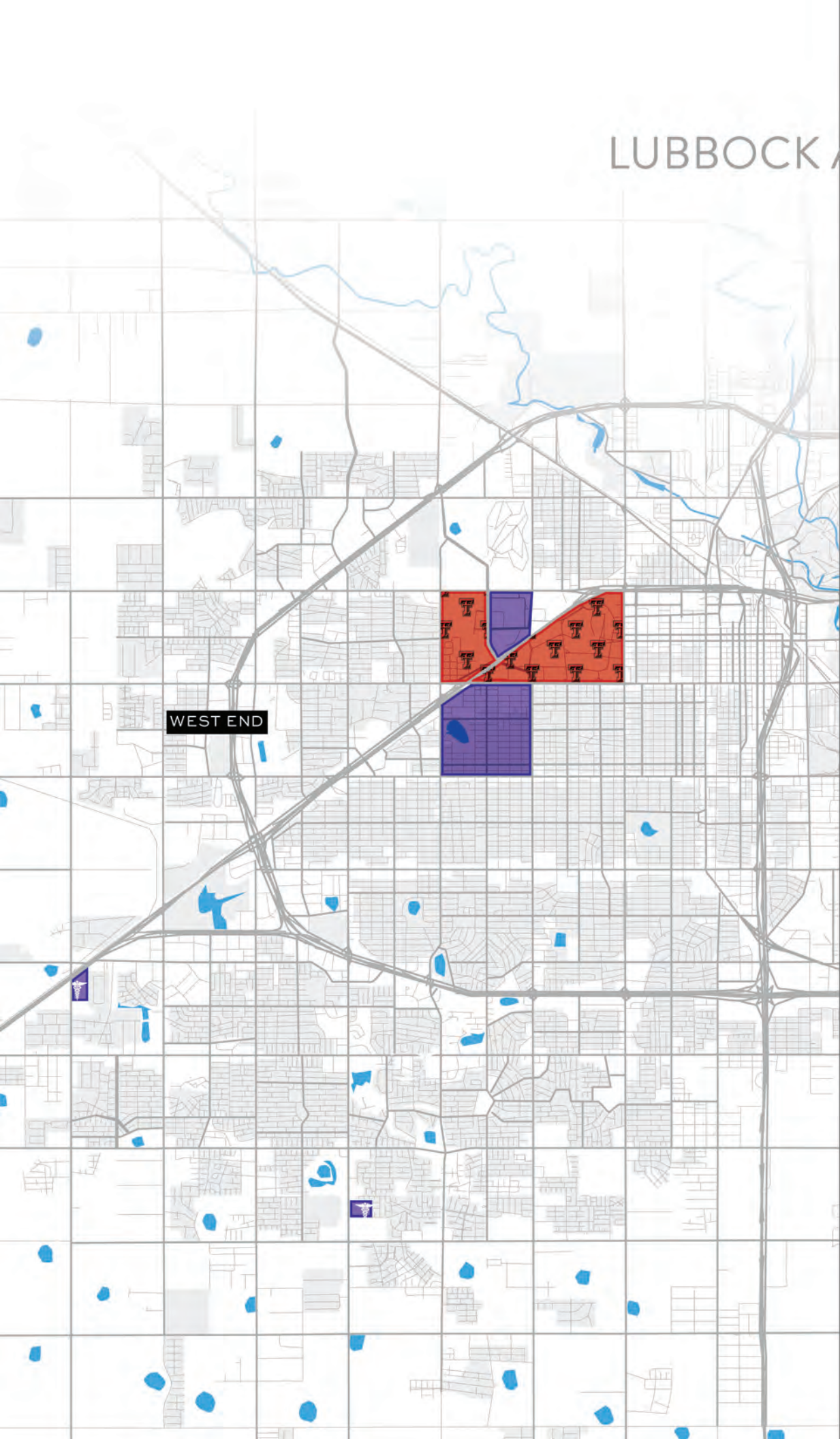


CURRENT

PROPOSED



M A P
LUBBOCK AREA



TEXAS TECH UNIVERSITY



MEDICAL/HOSPITALS



RE LOOP 88

Google

FUTURE LOOP 88





LEASE INFORMATION

“make it as simple as possible for a tenant to start doing business in a new location.”

This has been our philosophy for over 40 years now - when you partner with GRACO, you've done more than just a deal - you have forged a relationship with our entire team to support you during the process. Our professional team of brokers, agents, property management team, and construction team work with you to accomplish your goals.

Contact us today to get started - we look forward to working with you!

West End Center

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